

#### **Midwestern Officers**

**Stefanie Martinez** General Chair

Steve Kidder

Admi Vice Chair

**David Nelson** 

Senior Chair

Paige Skidmore

Age Group Chair

**Toby Rees** 

Treasurer

**Betsy Purcell** 

Finance Chair

Aidan Cho

Safe Sport Chair

Jeff Steiner

DEI Chair

Sam Bach

Coach Representative

Addisyn Storms

Senior Athlete

**Arnav Gupta** 

Junior Athlete

At Large Athlete

Jack French

Delegate At Large

**Amber Bargstadt** 

Delegate At Large

Starre Haney

Governance Chair

**Lori Howard** 

Operational Risk

**Erica Storms** 

Technical Chair

Leslie Mayo

Registration Chair

Dan Brailita

Officials Chair

Betsv Purcell

Past General Chair

**Betty Kooy** 

**Executive Secretary** 

Mission Statement: Midwestern Swimming strives to maximize opportunities for the growth and success of all current and future swimmers through competitive swimming.

# **Board of Directors Meeting**

Tuesday, October 15, 2024 – 8:30 PM Zoom Meeting

## **Meeting Agenda**

- 1. Welcome and Roll Call (by log in voting participants must have video on)
- 2. Declaration of Conflict of Interest Statement

Is any member aware of any conflict of interest (that is, of a personal interest or direct or indirect pecuniary interest) in any matter being considered by this meeting which should now be reported or disclosed or addressed under the Midwestern Swimming Conflict of interest policy? If a Board member determines there to be a conflict of interest at any point during the course of the meeting when a specific subject is being discussed and/or action is being taken, a declaration of a conflict of interest should be made at that time.

- 3. Review and Approve September 17, 2024 Meeting Minutes
- 4. Consent Agenda
  - Executive Secretary Report
  - Financial Reports
  - Notes from Sanction Committee 09/22/24
  - ABM/Workshop written reports
- 5. Athlete presentation from ABM
- 6. Old Business
  - Governance committee:
     Update on Bylaw changes mandated by USA Swimming
     Update on job descriptions
- 6. New Business
  - Updates from committee chairs on job descriptions and who are on committee
  - Board Orientation
- 7. Action Items (Items to be voted on)
  - Date and location of HOD meetings for November/December and for Spring 2025
  - Approval of slate of athlete appointments
  - Proposed change to MW P & P 4.9
  - Proposed change to MW P & P 8.1.6.2
- 8. Announcements
- 9. Adjournment

Join Zoom Meeting

https://nejudicial-gov.zoom.us/j/87266641634?pwd=i0xPt3qL2L2J9ZaSswf0URYnx8F3DY.1

Meeting ID: 872 6664 1634

Passcode: Q1b2Pb One tap mobile

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+16027530140,,87266641634#,,,,\*110017# US (Phoenix)



**MINUTES** DRAFT

**DATE:** 09/17/2024

**TIME:** 8:30 p.m.

**LOCATION** Zoom Conference Call

#### **Call to Order**

- Midwestern Board of Directors
- Board Meeting
  - Called to order Stefanie Martinez
  - o Purpose of Meeting: Regular BOD Meeting
  - o Welcome; thank you to Betsy Purcell, past General Chair; reminder of protocol
- Roll Call by Zoom sign-in
  - BOD Attendees: Stefanie Martinez, Steve Kidder, David Nelson, Paige Skidmore (late), Betsy Purcell,
     Addisyn Storms, Arnav Gupta, Jack French, Betty Kooy (ex officio)
  - HOD Committee Chairs/Coordinators Present: Starre Haney, Lori Howard, Erica Storms, Leslie Mayo
  - o BOD Absent: Aidan Cho, Sam Bach, Amber Bargstadt
  - HOD Committee Chairs/Coordinators Absent: Dan Brailita
  - Guests: Jimmy Parmenter, Toby Rees, Scott Rosenbaugh, Bill Haney, Kim Berndt, Pat Rowan, Steve
     Marchitelli
- Declaration of Conflict of Interest Statement: Read by Toby Rees; no declarations

# **Approval of Previous Minutes**

- No corrections to minutes.
- Motion to Accept July Minutes Betsy Purcell; Seconded-David Nelson; Approved

## **Consent Agenda**

- Documents
  - o Executive Secretary Report
  - Registration Report
  - Ad Hoc Champ Meet Committee (question from Starre dealt with later)
  - o Financial Reports
  - Sanction Committee Meeting Notes
  - o Governance Committee Report
- Motion to Accept Consent Agenda Items –Betsy Purcell; Seconded;-Dave Nelson; Approved

# **Old Business**

- LEAP update
  - o Most items completed in a working document
  - o Narratives for each section need to be completed
    - Governance assigned to Governance Committee
    - Programming assigned to Sanction Committee
    - Communication assigned to Aidan Cho
    - Coach item Jimmy Parmenter
    - Stefanie will schedule meeting to finalize

#### **New Business**

- P & P Changes (from Ad Hoc Champ Committee)
  - o Changes Recommended to Midwestern Championship meet
    - P & P 8.5.5.2 (g) MW will set the fees for individual and relay events and facility fees if necessary
    - P & P 8.2.5.6 Qualifying times for the MWS Championship meets will be set by the Sanction/Scheduling/Technical committees.
  - Motion to accept changes as proposed Dave Nelson; Betsy Purcell Seconded; Approved.
- Interim BOD Appointments
  - Stefanie requested Toby Rees be appointed to the 1 year position to fill the term of Treasurer; requested that Jeff Steiner be appointed to the 2 year position of Diversity, Equity and Inclusion
    - No objections voiced
- Committee vacancies/recommendations
  - o Bill Haney noted that the Administrative Board of Review is in need of another athlete due to a resignation
    - Stefanie noted a survey had been sent requesting volunteer athletes
  - Stefanie noted the five standing committees where chairs need to let Stefanie know who is serving including required number of athletes (Athlete, Finance, Governance, Operational Risk, Executive as well as Division chairs Administrative, Age Group, Senior and Coach)
- BOD Job Descriptions
  - Need to update several job descriptions including Treasurer
  - o Governance has been working on the job descriptions
- MW Strategic Plan
  - Need to update Strategic Plan for 2025-2028 last one done in 2022
  - Volunteers for project notify Stefanie of willingness to serve
- Sioux City territory change proposal
  - Noted the request from SWAT; proposal requires House of Delegates approval
- Board Orientation
  - Need to schedule a BOD orientation, hopefully in person before the end of the year or January at latest
- HOD Meeting
  - Need to schedule before end of year (Fall); recommended in conjunction with scheduled meet; Lincoln or
     Omaha; will be a hybrid meeting (both in person and via Zoom)
- ABM
  - USA Annual Business Meeting and Workshops in Denver, September 26-29, 2024
  - Attendees Stefanie, Jimmy, Leslie, Dan, Betty
  - Coach votes were assigned to Dave, Sam and Jimmy; Stefanie will contact USA Swimming to see if Sam and
     Dave can attend virtually as they did not register; Dave willing; Stefanie will contact Sam to see if available
- Additional Item: Question regarding the 12 & Under meet schedule from Starre
  - Error? in documents; intended for a Sunday 10:00 am start; documents will be updated to reflect change

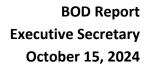
#### **Announcements and Information -**

- Again, thanks to Betsy for GC service
- Board Meetings Stefanie requesting monthly meetings going forward
   Next BOD Meeting Tuesday, October 15, 2024; 8:30 p.m.

#### **Adjournment**

- Motion to adjourn 9:15 p.m.— Betsy Purcell; Seconded Dave Nelson; Passed.
- Submitted by: Betty Kooy, Secretary

BOD Minutes 2 09/17/2024





#### Sanctions/Meet Schedules-

**MW 2024-2025 Short Course** – The tentative schedule of requests for the 2024-2025 Short Course season is posted. Several changes have been made to the originally published schedule. As clubs register for 2025, documents are filed, and sanction committee approves, January – March meets will be posted.

**MW 2025 Summer Meets** – A request for bids for Summer 2025 and Short Course 2025-2026 was sent to ALL MW clubs. Weekend dates for the year along with holidays and meets already requested were included in the email. Those requests were due June 1, 2024. We have most of the summer requests and some of the 2025-2026 short course requests. The received requests have been sent to the sanction committee.

- All Star Meet The All Star meet will be held January 11-12, 2025 in Des Moines, IA. MW will be soliciting applications for Head Coach via GoogleForms. Coaches will then vote on the head coach applicants.
- Athlete Reimbursement and Outreach Reimbursement To date MW has sent \$10,150 for Winter Juniors, Westmont TYR Pro, Summer Nationals, Futures, and Columbia Sectionals. (Last date for filing for Long Course was September 30.) \$646.88 has been sent for Outreach reimbursement. GoogleForms for both Athlete Reimbursement and Outreach Reimbursement are posted and distributed to clubs. Going forward we will be tracking reimbursements for 2024-2025 (September 1, 2024 through August 31, 2025) for both Athlete reimbursement and Outreach reimbursement.
- MW LEAP The 2024 LSC Evaluation and Achievement Program requirement for MW was due September 30 and has been filed.
- USA Swimming ABM and Workshops Midwestern sent several members to the meetings in Denver Sept 26-29. Workshops include those for General Chairs (Stefanie Martinez attended), Coaches (Jimmy Parmenter attended), Officials Chair (Steve Kidder attended for Dan B), Registration (Leslie Mayo attended), DEI (Betty Kooy attended taking notes for the new DEI chair), and Athletes (Greta Olberding and Olivia French attended). Two of the coach votes for the ABM were handle via the online attendance and voting platform (Sam Bach and David Nelson).
- High School Swimming Iowa girls are now in their HS season. MW will acknowledge times for any MW swimmers in the IA observed meets. Nebraska's HS season will start November 18. High School meets that are scheduled to be observed are the Conference meets and the State meet. Invitationals wanting observation will be required to file a request with the MW office and MW Times chair. A minimum of two (2) USA certified observers must be present and officiating in the appropriate observation positions in order for the times from the HS meets to be used.

# **Balance Sheet**

As of October 14, 2024

|                                 | TOTAL        |
|---------------------------------|--------------|
| ASSETS                          |              |
| Current Assets                  |              |
| Bank Accounts                   |              |
| 102 Wells Fargo                 | 95,089.44    |
| 122 Savings Wells Fargo         | 65,320.29    |
| 124 CD FNBO                     | 118,456.40   |
| 129 PayPal Account              | 0.00         |
| Bill.com Money Out Clearing     | 0.00         |
| Total Bank Accounts             | \$278,866.13 |
| Accounts Receivable             |              |
| 1200 Accounts Receivable        | 0.00         |
| Total Accounts Receivable       | \$0.00       |
| Other Current Assets            |              |
| 119 close out of investments    | 0.00         |
| 410 Kirkpatrick Pettis          | 0.00         |
| 412 American Express            | 0.00         |
| 414 Dain Rauscher               | 0.00         |
| Payroll Refunds                 | 0.00         |
| Total Other Current Assets      | \$0.00       |
| Total Current Assets            | \$278,866.13 |
| Fixed Assets                    |              |
| 181 Depreciation                | 0.00         |
| Total Fixed Assets              | \$0.00       |
| TOTAL ASSETS                    | \$278,866.13 |
| LIABILITIES AND EQUITY          |              |
| Liabilities                     |              |
| Current Liabilities             |              |
| Accounts Payable                |              |
| 2000 Accounts Payable           | 0.00         |
| Total Accounts Payable          | \$0.00       |
| Credit Cards                    |              |
| 204 Credit Card - Kooy, Betty   | 0.00         |
| 209 Credit Card - Scot Sorensen | 0.00         |

# **Balance Sheet**

As of October 14, 2024

|                                 | TOTAL        |
|---------------------------------|--------------|
| Total Credit Cards              | \$0.00       |
| Other Current Liabilities       |              |
| 2001 Acct Pay                   | 0.00         |
| 201 Prepaid USS Registrations   | 0.00         |
| 2100 Payroll Liabilities        | 0.00         |
| 211 Accrued PR Taxes            | 2,499.06     |
| 301 Payroll Tax                 | 0.00         |
| Direct Deposit Payable          | 0.00         |
| Total Other Current Liabilities | \$2,499.06   |
| Total Current Liabilities       | \$2,499.06   |
| Total Liabilities               | \$2,499.06   |
| Equity                          |              |
| 3000 Opening Bal Equity         | 0.00         |
| 3900 Retained Earnings          | 287,226.81   |
| Net Income                      | -10,859.74   |
| Total Equity                    | \$276,367.07 |
| TOTAL LIABILITIES AND EQUITY    | \$278,866.13 |

# Profit and Loss

| Recome   |  | TOTAL        |
|--|--|--------------|
| 421 All Star Meet       8,565,5         422 One Meet       5,248,86         425 Officials Income       10,00         431 MWS LSC Long Course       29,400,00         432 MWS LSC Short Course       39,780,00         441 MWS Spalaction Fee       30,883,00         442.1 Splash Fee - SC Championships       4,589,00         442.1 Splash Fee - SQ Championships       4,689,00         442.3 Splash Fee - SQ Championships       4,690,00         443 MWS Fines       225,00         451 USS Athlete-Fremium       7,992,00         451.1 Athlete-Fremium       7,992,00         451.2 Athlete-Seasonal       38,880         451.3 Athlete-Fix       13,600,00         451.3 Athlete-Upgrade       316,800         451.6 Athlete-Greate       50,00         750.6 Athlete-Greate       50,00         750.1 Athlete-Greate       50,00         750.1 Athlete-Greate       50,00         750.2 Athlete-Greate       50,00         750.1 Athlete-Greate       50,00         750.1 Athlete-Greate       50,00         750.1 Athlete-Greate       50,00         750.2 Athlete-Membership       10,989,80         452.1 Non-Athlete Ombers       12,200,00         452.2 Non-Athlete O   | Income                                       |              |
| 423 Zone Meet         5,246.86           425 Officials Income         510.00           421 MWS LSC Dong Course         29,400.00           431 MWS LSC Short Course         39,780.00           441 MWS Sanction Fee         30,878.00           442 MWS Splash Fee         30,883.00           442.1 Splash Fee - SC Championships         4,589.00           442.3 Splash Fee - Squad/Dual/Single Session         4,000.00           443 MWS Fines         225.00           451 USS Athlete Membership         380.80           451.2 Athlete-Premium         7,992.00           451.3 Athlete-Fremium         7,892.00           451.3 Athlete-Fremium         360.00           451.3 Athlete-Fremium         7,892.00           451.4 Athlete-Fremium         7,992.00           451.5 Athlete-Fremium         7,992.00           451.5 Athlete-Fremium         9,500.00           451.5 Athlete-Fremium         9,500.00           451.4 Athlete-Fremium         9,500.00           451.5 Athlete-Fremium         9,500.00           451.6 LateRegFee         10,000.00           701.4 451 USS Nonathlete Membership         10,800.00           452.2 Non-Athlete Couch         1,772.00           452.2 Non-Athlete Outer         1,700.00                     | 420 Interest Income                          | 14.19        |
| 425 Officials Income         510.00           431 MWS LSC Long Course         29.400.00           432 MWS LSC Short Course         39.780.00           442 MWS Splash Fee         30.683.00           442.1 Splash Fee - SQ championships         45.680.00           442.1 Splash Fee - Squad/Dual/Single Session         4,402.00           Total 442 MWS Splash Fee         39.674.00           443 MWS Fines         39.674.00           443 MWS Fines         7.992.00           451 LSS Athlete Membership         7.992.00           451.2 Athlete-Permium         7.992.00           451.3 Athlete-Fine         316.80           451.3 Athlete-Upgrade         316.80           451.4 Athlete-Transfer         1,500.00           451.5 Athlete-Outreach         95.00           451.6 LateRegFee         50.00           Total 451 USS Athlete Membership         10,989.00           452.1 Non-Athlete Outreach         10,000           452.2 Non-Athlete Administrator         95.00           452.2 Non-Athlete Administrator         95.00           452.2 Non-Athlete Administrator         95.00           452.3 Non-Athlete Administrator         95.00           452 SUSS Nonathlete Members         17,792.32           453 USS Club Membership     | 421 All Star Meet                            | 8,556.55     |
| 431 MWS LSC Long Course         39,400,00           432 MWS LSC Short Course         39,780,00           441 MWS Spaish Fee         30,683,00           442 MWS Splash Fee - SC Championships         4,699,00           442.3 Splash Fee - SQ cydad/Dual/Single Session         4,402,00           Total 442 MWS Splash Fee         39,674,00           443 MWS Fines         225,00           451 LUSS Athlete Membership         7,992,00           451.4 Athlete-Premium         7,992,00           451.3 Athlete-Fremium         38,80           451.3 Athlete-Premium         38,80           451.4 Athlete-Premium         7,992,00           451.5 Athlete-Upgrade         316,80           451.4 Athlete-Transfer         316,80           451.4 Athlete-Transfer         30,00           451.5 Athlete-Outreach         95,00           451.4 Athlete-Transfer         10,989,00           452.1 Non-Athlete Membership         10,989,00           452.2 Non-Athlete Odicial         369,00           452.2 Non-Athlete Coach         1,171,20           452.3 Non-Athlete Adminstrator         96,00           452.3 Non-Athlete Coach         1,252,24           453.0 WS Club Membership         1,60,00           453.5 WS Club Membership              | 423 Zone Meet                                | 5,246.86     |
| 432 MWS LSC Short Course       39,780.00         441 MWS Sanction Fee       3,177.00         442 MWS Splash Fee       30,683.00         442.1 Splash Fee - SC Championships       4,589.00         442.3 Splash Fee - Squad/Dual/Single Session       4,02.00         Total 442 MWS Splash Fee       225.00         451 USS Athlete Membership       225.00         451.1 Athlete-Premium       7,992.00         451.2 Athlete-Seasonal       388.80         451.3 Athlete-Upgrade       316.80         451.4 Athlete-Transfer       1,360.00         451.5 Athlete-Outreach       95.00         451.6 LateRegFee       50.00         Total 451 USS Athlete Membership       10,989.80         452.1 Non-Athlete Official       369.60         452.2 Non-Athlete Official       369.60         452.3 Non-Athlete Official       369.60         452.4 Usber       1,792.32         453.3 Non-Athlete Administrator       96.00         452.4 Usber       15.55         Total 452 USS Nonathlete Members       1,792.32         453.3 Uss Club Memberships       2,700.00         454 Usber       160.80         Total Income       \$142,226.52         Expenses       12,226.52         <  | 425 Officials Income                         | 510.00       |
| 441 MWS Sanction Fee       3,177.00         442 MWS Splash Fee       30,683.00         442.1 Splash Fee - SC Championships       4,589.00         442.3 Splash Fee - Squad/Dual/Single Session       4,402.00         Total 442 MWS Splash Fee       39,674.00         443 MWS Fines       225.00         451 USS Athlete Membership       7,992.00         451.2 Athlete-Premium       7,992.00         451.2 Athlete-Flex       388.80         451.3 Athlete-Flex       316.80         451.3 Athlete-Flex       1,360.00         451.4 Athlete-Transfer       1,360.00         451.5 Athlete-Outreach       95.00         451.6 LateRegFee       50.00         70tal 451 USS Athlete Membership       10,989.80         452 USS Nonathlete Members       1,171.20         452.2 Non-Athlete Ocach       1,171.20         452.2 Non-Athlete Official       369.00         452.3 Non-Athlete Members       1,792.32         453 USS Club Memberships       2,700.00         453 USS Club Memberships       2,700.00         453 USS Club Memberships       2,700.00         454 Miles Memberships       2,700.00         452 All Islar Meet Exp       15,252.4         521 All Islar Meet Exp       15,252.4 </td <td>431 MWS LSC Long Course</td> <td>29,400.00</td>  | 431 MWS LSC Long Course                      | 29,400.00    |
| 442.1 Splash Fee - SC Championships       4,589.00         442.3 Splash Fee - Squad/Dual/Single Session       4,589.00         Total 442 MWS Splash Fee       39,674.00         443 MWS Fines       25.00         451 USS Athlete Membership       787.00         451.1 Athlete-Premium       7,992.00         451.2 Athlete-Seasonal       388.80         451.3 Athlete-Upgrade       316.80         451.4 Athlete-Transfer       1,360.00         451.5 Athlete-Outreach       95.00         451.6 LateRegFee       50.00         452 USS Nonathlete Membership       10,989.00         452.2 Non-Athlete Official       369.00         452.2 Non-Athlete Official       369.00         452.3 Non-Athlete Administrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         452.1 Other       160.80         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         455 Miscellaneous Income       1,60.80         Total 452 USS Nonathlete Members       1,50.50         Expenses       521 All Star Meet Exp       15,252.4         523 Zone Mee   | 432 MWS LSC Short Course                     | 39,780.00    |
| 442.1 Splash Fee - SC Championships       4,589,00         442.3 Splash Fee - Squad/Dual/Single Session       4,002,00         Total 442 MWS Splash Fee       39,674,00         443 MWS Fines       225,00         451 USS Athlete Membership       7,992,00         451.2 Athlete-Permium       7,992,00         451.2 Athlete-Seasonal       388,80         451.3 Athlete-Upgrade       316,80         451.3 Athlete-Upgrade       1,360,00         451.5 Athlete-Outreach       95,00         451.5 Athlete-Outreach       50,00         451.6 Athlete Membership       10,989,80         452.1 Non-Athlete Coach       1,171,20         452.1 Non-Athlete Coach       369,60         452.2 Non-Athlete Coach       369,60         452.3 Non-Athlete Administrator       96,00         452.4 Other       155,52         Total 452 USS Nonathlete Members       1,792,32         453 USS Club Memberships       2,700,00         455 Sincellaneous Income       160,80         Total 1452 USS Nonathlete Members       2,700,00         455 Miscellaneous Income       160,80         Total 160 Memberships       2,700,00         455 Miscellaneous Income       160,80         Total 161 Norm       15,252   | 441 MWS Sanction Fee                         | 3,177.00     |
| 442.3 Splash Fee - Squad/Dual/Single Session       4,402.00         Total 442 MWS Splash Fee       39,674.00         443 MWS Fines       225.00         451 USS Athlete Membership       7,992.00         451.2 Athlete-Premium       7,992.00         451.2 Athlete-Seasonal       388.80         451.3 Athlete-Flox       787.20         451.3 Athlete-Ugrade       316.80         451.4 Athlete-Outreach       95.00         451.5 Athlete-Outreach       50.00         451.5 Athlete Membership       10,989.80         452 USS Nonathlete Members       11,171.20         452 USS Nonathlete Official       369.60         452.3 Non-Athlete Official       369.60         452.4 Non-Athlete Administrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         455 USS Nonathlete Members       10,800.00         452 Son-Stript       15.55         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         455 USS Nonathlete Members       1,500.00         455 USS Nonathlete Members       1,500.00         455 USS Nonathlete Members <t< td=""><td>442 MWS Splash Fee</td><td>30,683.00</td></t<> | 442 MWS Splash Fee                           | 30,683.00    |
| Total 442 MWS Splash Fee         39,674.00           443 MWS Fines         225.00           451 LWS Athlete Membership         7,992.00           451.1 Athlete-Premium         7,992.00           451.2 Athlete-Seasonal         388.80           451.3 Athlete-Flex         787.20           451.31 Athlete-Upgrade         316.80           451.4 Athlete-Outreach         95.00           451.5 Athlete-Outreach         95.00           451.6 LateRegFee         50.00           Total 451 USS Athlete Membership         10,989.80           452 USS Nonathlete Members         452.1 Non-Athlete Official           452.2 Non-Athlete Official         369.60           452.3 Non-Athlete Administrator         96.00           452.4 Other         15.55           Total 452 USS Nonathlete Members         1,792.32           453 USS Club Memberships         2,700.00           495 Miscellaneous Income         160.80           Total Income         \$142,226.52           GROSS PROFIT         \$1,792.32           Expenses         \$21 All Star Meet Exp         15,252.44           523 Zone Meet Exp         15,252.44           526 Diversity Support         \$26.1 Outreach Meet Support         412.93           521 MWS LSC                   | 442.1 Splash Fee - SC Championships          | 4,589.00     |
| 443 MWS Fines       225.00         451 USS Athlete Membership       7,992.00         451.2 Athlete-Premium       7,992.00         451.2 Athlete-Seasonal       388.80         451.3 Athlete-Flex       787.20         451.31 Athlete- Uggrade       316.80         451.4 Athlete-Transfer       1,360.00         451.5 Athlete-Outreach       95.00         451.5 Athlete Membership       10,989.80         452 USS Nonathlete Members       1,171.20         452.1 Non-Athlete Coach       1,171.20         452.2 Non-Athlete Official       369.60         452.3 Non-Athlete Adminstrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         459 Wiscellaneous Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       15,252.44         521 All Star Meet Exp       12,080.50         526 Diversity Support       \$26.1 Outreach Meet Support         526.1 Outreach Meet Support       412.93         Total 526 Diversity Support       30,128.59   | 442.3 Splash Fee - Squad/Dual/Single Session | 4,402.00     |
| 451 USS Athlete Membership         451.1 Athlete-Premium       7,992.00         451.2 Athlete-Seasonal       388.80         451.3 Athlete-Flex       787.20         451.3 Athlete-Upgrade       316.80         451.4 Athlete-Transfer       1,360.00         451.5 Athlete-Outreach       95.00         451.6 LateRegFee       50.00         Total 451 USS Athlete Membership       10,989.00         452 USS Nonathlete Members       452 USS Nonathlete Members         452.1 Non-Athlete Official       369.60         452.2 Non-Athlete Adminstrator       96.00         452.3 Non-Athlete Members       1,792.32         453 USS Club Memberships       2,700.00         453 USS Club Memberships       2,700.00         453 USS Club Memberships       2,700.00         453 USS Club Memberships       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       \$21 All Star Meet Exp       15,252.44         523 Zone Meet Exp       15,252.44         526 Diversity Support       \$26.10 Uttreach Meet Support       412.93         Total 526 Diversity Support       30,128.59         531 MWS LSC LongCourse       30,128.59  | Total 442 MWS Splash Fee                     | 39,674.00    |
| 451.1 Athlete-Premium       7,992.00         451.2 Athlete-Seasonal       388.80         451.3 Athlete-Flex       787.20         451.31 Athlete-Upgrade       316.80         451.4 Athlete-Transfer       1,360.00         451.5 Athlete-Outreach       95.00         451.6 LateRegFee       50.00         Total 451 USS Athlete Membership       10,989.80         452 USS Nonathlete Members       452 USS Nonathlete Oddicial       369.60         452.1 Non-Athlete Coach       1,171.20         452.2 Non-Athlete Adminstrator       96.00         452.4 Other       15.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         453 USS Nonathlete Members       1,792.32         453 USS Nonathlete Members       2,700.00         455 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         455 USS Nonathlete Members       11,712.00         455 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         455 USS Nonathlete Members       11,712.00         455 USS Nonathlete Memberships       10,800.80         457 Usin Athlete Support       15,252.44  | 443 MWS Fines                                | 225.00       |
| 451.2 Athlete-Seasonal       388.80         451.3 Athlete-Flex       787.20         451.31 Athlete- Upgrade       316.80         451.4 Athlete-Transfer       1,360.00         451.5 Athlete-Outreach       95.00         451.6 LateReg/Fee       50.00         Total 451 USS Athlete Membership       10,989.80         452 USS Nonathlete Members       1,171.20         452.2 Non-Athlete Official       369.60         452.3 Non-Athlete Adminstrator       96.00         452.4 Other       15.55         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       \$21 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       \$26 Diversity Support         526 Li Outreach Meet Support       412.93         Total 526 Diversity Support       30,128.59          531 MWS LSC LongCourse       30,128.59   | 451 USS Athlete Membership                   |              |
| 451.3 Athlete-Flex       787.20         451.31 Athlete- Upgrade       316.80         451.4 Athlete-Transfer       1,360.00         451.5 Athlete-Outreach       95.00         451.6 LateRegFee       50.00         Total 451 USS Athlete Membership       10,989.80         452 USS Nonathlete Members       452.1 Non-Athlete Odficial       369.60         452.2 Non-Athlete Official       369.60         452.3 Non-Athlete Adminstrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       \$270.00         521 All Star Meet Exp       15,252.44         523 Zone Meet Exp       15,252.44         526 Diversity Support       \$26.0 Diversity Support         526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59  | 451.1 Athlete-Premium                        | 7,992.00     |
| 451.31 Athlete- Upgrade       316.80         451.4 Athlete-Transfer       1,360.00         451.5 Athlete-Outreach       95.00         451.6 LateRegFee       50.00         Total 451 USS Athlete Membership       10,989.80         452 USS Nonathlete Members       11,712.00         452.1 Non-Athlete Coach       1,171.00         452.2 Non-Athlete Official       369.60         452.3 Non-Athlete Administrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       \$21 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       \$26.1 Outreach Meet Support       412.93         Total 526 Diversity Support       \$131.00         531 MWS LSC LongCourse       30,128.59   | 451.2 Athlete-Seasonal                       | 388.80       |
| 451.4 Athlete-Transfer       1,360.00         451.5 Athlete-Outreach       95.00         451.6 LateRegFee       50.00         Total 451 USS Athlete Membership       10,389.80         452 USS Nonathlete Members       1,171.20         452.1 Non-Athlete Coach       1,171.20         452.2 Non-Athlete Official       369.60         452.3 Non-Athlete Adminstrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       521 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       526 Diversity Support         526.1 Outreach Meet Support       412.93         Total 526 Diversity Support       31 MWS LSC LongCourse  | 451.3 Athlete-Flex                           | 787.20       |
| 451.5 Athlete-Outreach       95.00         451.6 LateRegFee       50.00         Total 451 USS Athlete Membership       10,989.80         452 USS Nonathlete Members       ************************************   | 451.31 Athlete- Upgrade                      | 316.80       |
| 451.6 LateRegFee       50.00         Total 451 USS Athlete Membership       10,989.00         452 USS Nonathlete Members       452.1 Non-Athlete Coach       1,171.20         452.2 Non-Athlete Official       369.60         452.3 Non-Athlete Adminstrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         Expenses       \$21 All Star Meet Exp       \$15,252.44         523 Zone Meet Exp       15,252.44       523 Zone Meet Exp       12,080.50         526 Diversity Support       \$26.1 Outreach Meet Support       412.93         Total 526 Diversity Support       31 MWS LSC LongCourse       30,128.59  | 451.4 Athlete-Transfer                       | 1,360.00     |
| Total 451 USS Athlete Membership         10,989.80           452 USS Nonathlete Members         1,171.20           452.1 Non-Athlete Coach         1,171.20           452.2 Non-Athlete Official         369.60           452.3 Non-Athlete Adminstrator         96.00           452.4 Other         155.52           Total 452 USS Nonathlete Members         1,792.32           453 USS Club Memberships         2,700.00           495 Miscellaneous Income         160.80           Total Income         \$142,226.52           GROSS PROFIT         \$142,226.52           Expenses         521 All Star Meet Exp         15,252.44           523 Zone Meet Exp         12,080.50           526 Diversity Support         412.93           526.1 Outreach Meet Support         412.93           Total 526 Diversity Support         33,128.59           531 MWS LSC LongCourse         30,128.59  | 451.5 Athlete-Outreach                       | 95.00        |
| 452 USS Nonathlete Members         452.1 Non-Athlete Coach       1,171.20         452.2 Non-Athlete Official       369.60         452.3 Non-Athlete Adminstrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       \$21 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       \$26.1 Outreach Meet Support       412.93         Total 526 Diversity Support       33,128.59         531 MWS LSC LongCourse       30,128.59   | 451.6 LateRegFee                             | 50.00        |
| 452.1 Non-Athlete Coach       1,171.20         452.2 Non-Athlete Official       369.60         452.3 Non-Athlete Adminstrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         Expenses       \$12,226.52         521 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         Total 526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59   | Total 451 USS Athlete Membership             | 10,989.80    |
| 452.2 Non-Athlete Official       369.60         452.3 Non-Athlete Adminstrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         Expenses       \$142,226.52         Expenses       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         526.1 Outreach Meet Support       412.93         Total 526 Diversity Support       30,128.59   | 452 USS Nonathlete Members                   |              |
| 452.3 Non-Athlete Adminstrator       96.00         452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       521 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         Total 526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59  | 452.1 Non-Athlete Coach                      | 1,171.20     |
| 452.4 Other       155.52         Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       521 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         Total 526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59   | 452.2 Non-Athlete Official                   | 369.60       |
| Total 452 USS Nonathlete Members       1,792.32         453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       521 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         Total 526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59  | 452.3 Non-Athlete Adminstrator               | 96.00        |
| 453 USS Club Memberships       2,700.00         495 Miscellaneous Income       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       521 All Star Meet Exp         521 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         Total 526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59  | 452.4 Other                                  | 155.52       |
| 495 Miscellaneous Income       160.80         Total Income       \$142,226.52         GROSS PROFIT       \$142,226.52         Expenses       521 All Star Meet Exp         521 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         Total 526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59  | Total 452 USS Nonathlete Members             | 1,792.32     |
| Total Income         \$142,226.52           GROSS PROFIT         \$142,226.52           Expenses         521 All Star Meet Exp           523 Zone Meet Exp         15,252.44           523 Zone Meet Exp         12,080.50           526 Diversity Support         412.93           Total 526 Diversity Support         412.93           531 MWS LSC LongCourse         30,128.59  | 453 USS Club Memberships                     | 2,700.00     |
| GROSS PROFIT       \$142,226.52         Expenses       521 All Star Meet Exp         523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         Total 526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59  | 495 Miscellaneous Income                     | 160.80       |
| Expenses         521 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         Total 526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59  | Total Income                                 | \$142,226.52 |
| 521 All Star Meet Exp       15,252.44         523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         Total 526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59   | GROSS PROFIT                                 | \$142,226.52 |
| 523 Zone Meet Exp       12,080.50         526 Diversity Support       412.93         Total 526 Diversity Support       412.93         531 MWS LSC LongCourse       30,128.59   | Expenses                                     |              |
| 526 Diversity Support 526.1 Outreach Meet Support  Total 526 Diversity Support  412.93  531 MWS LSC LongCourse  30,128.59  | 521 All Star Meet Exp                        | 15,252.44    |
| 526.1 Outreach Meet Support412.93Total 526 Diversity Support412.93531 MWS LSC LongCourse30,128.59  | 523 Zone Meet Exp                            | 12,080.50    |
| Total 526 Diversity Support 531 MWS LSC LongCourse 30,128.59   | 526 Diversity Support                        |              |
| 531 MWS LSC LongCourse 30,128.59   | 526.1 Outreach Meet Support                  | 412.93       |
|  | Total 526 Diversity Support                  | 412.93       |
|  | 531 MWS LSC LongCourse                       | 30,128.59    |
|  |  |              |

# Profit and Loss

|  | TOTAL         |
|--|---------------|
| 541 Athlete Reimbursement                  |               |
| 541.1 Sectional & Open Water               | 5,050.00      |
| 541.2 TYR Pro/Futures                      | 2,200.00      |
| 541.3 Nat, Jr Nat, Open, Int Trials        | 2,500.00      |
| Total 541 Athlete Reimbursement            | 9,750.00      |
| 554 Club Rebates                           | 2,625.00      |
| 565 Equipment                              | 25.00         |
| 566 Insurance                              | 365.00        |
| 568 Service Charge                         | 64.09         |
| 569 Returned Checks                        | 20.00         |
| 571 Administration                         |               |
| 571.1 Admin - HBE Monthly                  | 10,396.82     |
| 571.2 Admin-Intuit                         | 1,410.00      |
| Total 571 Administration                   | 11,806.82     |
| 572 Office Supplies                        | 98.39         |
| 573 Admin Internet-Google/Constant Contact | 798.99        |
| 574 Admin Office Internet                  | 599.94        |
| 575 Admin Postage                          | 317.08        |
| 576 Admin Travel/Training                  |               |
| 576.1 Admin Travel-Mileage Reimburse       | 311.55        |
| Total 576 Admin Travel/Training            | 311.55        |
| 576.2 Travel-Meals                         | 34.28         |
| 577 National Workshop/Bus Mtg              |               |
| 577.2 Travel & Hotel                       | 714.49        |
| Total 577 National Workshop/Bus Mtg        | 714.49        |
| 578 Officials Expense                      |               |
| 578.2 Meet Costs-Shirts/NameTags           | 1,295.77      |
| 578.3 Officials Reimbursement              | 2,401.30      |
| 578.4 Champ Ref/Admin Lodging              | 839.36        |
| Total 578 Officials Expense                | 4,536.43      |
| 581 Exec Secretary - Wage                  | 21,026.25     |
| 582 Payroll Taxes                          | 1,608.51      |
| 589 LSC Awards Banquet                     | ,             |
| 589.2 Awards                               | 621.60        |
| Total 589 LSC Awards Banquet               | 621.60        |
| 595 Miscellaneous Expense                  | 135.80        |
| 596 BOD Meeting Expenses                   | 4.58          |
| Total Expenses                             | \$153,086.26  |
| NET OPERATING INCOME                       | \$ -10,859.74 |
| NET INCOME                                 | \$ -10,859.74 |

Budget vs. Actuals: Budget\_FY24\_P&L - FY24 P&L

January - December 2024

|  | TOTAL  |              |                        |                    |
|--|--|--------------|------------------------|--------------------|
|  | ACTUAL   | BUDGET       | OVER BUDGET            | % OF BUDGET        |
| Income                                       |  |              |                        |                    |
| 415 Donations                                |  | 0.00         | 0.00                   |                    |
| 420 Interest Income                          | 14.19  | 25.00        | -10.81                 | 56.76 %            |
| 421 All Star Meet                            | 8,556.55                                       | 7,920.00     | 636.55                 | 108.04 %           |
| 423 Zone Meet                                | 5,246.86                                       | 5,625.00     | -378.14                | 93.28 %            |
| 425 Officials Income                         | 510.00   |              | 510.00                 |                    |
| 431 MWS LSC Long Course                      | 29,400.00                                      | 32,000.00    | -2,600.00              | 91.88 %            |
| 432 MWS LSC Short Course                     | 39,780.00                                      | 42,000.00    | -2,220.00              | 94.71 %            |
| 441 MWS Sanction Fee                         | 3,177.00                                       | 3,000.00     | 177.00                 | 105.90 %           |
| 442 MWS Splash Fee                           | 30,683.00                                      | 80,000.00    | -49,317.00             | 38.35 %            |
| 442.1 Splash Fee - SC Championships          | 4,589.00                                       |              | 4,589.00               |                    |
| 442.3 Splash Fee - Squad/Dual/Single Session | 4,402.00                                       |              | 4,402.00               |                    |
| Total 442 MWS Splash Fee                     | 39,674.00                                      | 80,000.00    | -40,326.00             | 49.59 %            |
| 443 MWS Fines                                | 225.00   |              | 225.00                 |                    |
| 451 USS Athlete Membership                   |  | 22,080.00    | -22,080.00             |                    |
| 451.1 Athlete-Premium                        | 7,992.00                                       | ,            | 7,992.00               |                    |
| 451.2 Athlete-Seasonal                       | 388.80   |              | 388.80                 |                    |
| 451.3 Athlete-Flex                           | 787.20   |              | 787.20                 |                    |
| 451.31 Athlete- Upgrade                      | 316.80   |              | 316.80                 |                    |
| 451.4 Athlete-Transfer                       | 1,360.00                                       |              | 1,360.00               |                    |
| 451.5 Athlete-Outreach                       | 95.00  |              | 95.00                  |                    |
| 451.6 LateRegFee                             | 50.00  |              | 50.00                  |                    |
| Total 451 USS Athlete Membership             | 10,989.80                                      | 22,080.00    | -11,090.20             | 49.77 %            |
| 452 USS Nonathlete Members                   |  | 3,360.00     | -3,360.00              |                    |
| 452.1 Non-Athlete Coach                      | 1,171.20                                       | -,           | 1,171.20               |                    |
| 452.2 Non-Athlete Official                   | 369.60   |              | 369.60                 |                    |
| 452.3 Non-Athlete Adminstrator               | 96.00  |              | 96.00                  |                    |
| 452.4 Other                                  | 155.52   |              | 155.52                 |                    |
| Total 452 USS Nonathlete Members             | 1,792.32                                       | 3,360.00     | -1,567.68              | 53.34 %            |
| 453 USS Club Memberships                     | 2,700.00                                       | 5,040.00     | -2,340.00              | 53.57 %            |
| 489 LSC Awards Banquet Income                | _,, 00.00                                      | 2,500.00     | -2,500.00              | 00.0. 70           |
| 490 Coaches Clinic Income                    |  | 2,500.00     | -2,500.00              |                    |
| 495 Miscellaneous Income                     | 160.80   | _,000.00     | 160.80                 |                    |
| Total Income                                 | \$142,226.52                                   | \$206,050.00 | \$ -63,823.48          | 69.03 %            |
| GROSS PROFIT                                 | \$142,226.52                                   | \$206,050.00 | \$ -63,823.48          | 69.03 %            |
| Expenses                                     | <b>4</b> · · · · · · · · · · · · · · · · · · · | Ψ=00,000.00  | Ψ 00,020.10            | 00.00 /0           |
| 521 All Star Meet Exp                        | 15,252.44                                      | 16,000.00    | -747.56                | 95.33 %            |
| 523 Zone Meet Exp                            | 12,080.50                                      | 15,000.00    | -2,919.50              | 95.53 %<br>80.54 % |
| 523.1 Zone Open Water                        | 12,000.00                                      | 2,000.00     | -2,919.50<br>-2,000.00 | 00.54 %            |
| •  | 12.000.50                                      |              |                        | 71.06 %            |
| Total 523 Zone Meet Exp                      | 12,080.50                                      | 17,000.00    | -4,919.50              | 71.00 %            |
| 524 Other Age Group Expense                  |  |              | c                      |                    |
| 524.1 MWS Swimposium                         |  | 3,000.00     | -3,000.00              |                    |

Budget vs. Actuals: Budget\_FY24\_P&L - FY24 P&L

January - December 2024

|  | TOTAL     |           |             |             |
|--|-----------|-----------|-------------|-------------|
|  | ACTUAL    | BUDGET    | OVER BUDGET | % OF BUDGET |
| Total 524 Other Age Group Expense          |           | 3,000.00  | -3,000.00   |             |
| 526 Diversity Support                      |           | 13,000.00 | -13,000.00  |             |
| 526.1 Outreach Meet Support                | 412.93    |           | 412.93      |             |
| Total 526 Diversity Support                | 412.93    | 13,000.00 | -12,587.07  | 3.18 %      |
| 527 Safe Sport                             |           | 2,500.00  | -2,500.00   |             |
| 528 Athlete Leadership Committee           |           | 250.00    | -250.00     |             |
| 531 MWS LSC LongCourse                     | 30,128.59 | 31,800.00 | -1,671.41   | 94.74 %     |
| 532 MWS LSC ShortCourse                    | 39,748.00 | 37,000.00 | 2,748.00    | 107.43 %    |
| 541 Athlete Reimbursement                  |           | 26,000.00 | -26,000.00  |             |
| 541.1 Sectional & Open Water               | 5,050.00  |           | 5,050.00    |             |
| 541.2 TYR Pro/Futures                      | 2,200.00  |           | 2,200.00    |             |
| 541.3 Nat, Jr Nat, Open, Int Trials        | 2,500.00  |           | 2,500.00    |             |
| Total 541 Athlete Reimbursement            | 9,750.00  | 26,000.00 | -16,250.00  | 37.50 %     |
| 554 Club Rebates                           | 2,625.00  | 1,500.00  | 1,125.00    | 175.00 %    |
| 565 Equipment                              | 25.00     |           | 25.00       |             |
| 566 Insurance                              | 365.00    | 350.00    | 15.00       | 104.29 %    |
| 568 Service Charge                         | 64.09     | 100.00    | -35.91      | 64.09 %     |
| 569 Returned Checks                        | 20.00     |           | 20.00       |             |
| 571 Administration                         |           | 12,000.00 | -12,000.00  |             |
| 571.1 Admin - HBE Monthly                  | 10,396.82 |           | 10,396.82   |             |
| 571.2 Admin-Intuit                         | 1,410.00  |           | 1,410.00    |             |
| Total 571 Administration                   | 11,806.82 | 12,000.00 | -193.18     | 98.39 %     |
| 572 Office Supplies                        | 98.39     | 500.00    | -401.61     | 19.68 %     |
| 573 Admin Internet-Google/Constant Contact | 798.99    | 1,000.00  | -201.01     | 79.90 %     |
| 574 Admin Office Internet                  | 599.94    | 1,200.00  | -600.06     | 50.00 %     |
| 575 Admin Postage                          | 317.08    | 100.00    | 217.08      | 317.08 %    |
| 576 Admin Travel/Training                  |           |           |             |             |
| 576.1 Admin Travel-Mileage Reimburse       | 311.55    | 700.00    | -388.45     | 44.51 %     |
| Total 576 Admin Travel/Training            | 311.55    | 700.00    | -388.45     | 44.51 %     |
| 576.2 Travel-Meals                         | 34.28     |           | 34.28       |             |
| 577 National Workshop/Bus Mtg              |           | 10,000.00 | -10,000.00  |             |
| 577.2 Travel & Hotel                       | 714.49    |           | 714.49      |             |
| Total 577 National Workshop/Bus Mtg        | 714.49    | 10,000.00 | -9,285.51   | 7.14 %      |
| 578 Officials Expense                      |           | 7,000.00  | -7,000.00   |             |
| 578.2 Meet Costs-Shirts/NameTags           | 1,295.77  |           | 1,295.77    |             |
| 578.3 Officials Reimbursement              | 2,401.30  |           | 2,401.30    |             |
| 578.4 Champ Ref/Admin Lodging              | 839.36    |           | 839.36      |             |
| Total 578 Officials Expense                | 4,536.43  | 7,000.00  | -2,463.57   | 64.81 %     |
| 579 USA Swim Conference Expenses           |           | 500.00    | -500.00     |             |
| 580 Exec Sec Support Wages                 |           | 28,035.00 | -28,035.00  |             |
| 581 Exec Secretary - Wage                  | 21,026.25 | •         | 21,026.25   |             |
| 582 Payroll Taxes                          | 1,608.51  |           | 1,608.51    |             |

Budget vs. Actuals: Budget\_FY24\_P&L - FY24 P&L

January - December 2024

|                              | TOTAL         |               |               |             |
|------------------------------|---------------|---------------|---------------|-------------|
|                              | ACTUAL        | BUDGET        | OVER BUDGET   | % OF BUDGET |
| 589 LSC Awards Banquet       |               | 5,500.00      | -5,500.00     |             |
| 589.2 Awards                 | 621.60        |               | 621.60        |             |
| Total 589 LSC Awards Banquet | 621.60        | 5,500.00      | -4,878.40     | 11.30 %     |
| 590 Coaches Clinic           |               | 5,000.00      | -5,000.00     |             |
| 592 Social Media/Advertising |               | 1,200.00      | -1,200.00     |             |
| 595 Miscellaneous Expense    | 135.80        | 500.00        | -364.20       | 27.16 %     |
| 596 BOD Meeting Expenses     | 4.58          | 250.00        | -245.42       | 1.83 %      |
| Total Expenses               | \$153,086.26  | \$221,985.00  | \$ -68,898.74 | 68.96 %     |
| NET OPERATING INCOME         | \$ -10,859.74 | \$ -15,935.00 | \$5,075.26    | 68.15 %     |
| NET INCOME                   | \$ -10,859.74 | \$ -15,935.00 | \$5,075.26    | 68.15 %     |

# Profit and Loss Comparison

|  | TOTAL                |                          |  |
|--|----------------------|--------------------------|--|
|  | JAN 1 - OCT 14, 2024 | JAN 1 - OCT 14, 2023 (PY |  |
| Income                                       |                      |                          |  |
| 420 Interest Income                          | 14.19                | 123.79                   |  |
| 421 All Star Meet                            | 8,556.55             | 7,615.95                 |  |
| 423 Zone Meet                                | 5,246.86             | 6,161.66                 |  |
| 424 Other Age Group income                   |                      |                          |  |
| 424.1 Swimposium Revenue                     |                      | 13,366.82                |  |
| Total 424 Other Age Group income             |                      | 13,366.82                |  |
| 425 Officials Income                         | 510.00               | 1,125.00                 |  |
| 431 MWS LSC Long Course                      | 29,400.00            | 32,427.50                |  |
| 432 MWS LSC Short Course                     | 39,780.00            | 37,946.00                |  |
| 441 MWS Sanction Fee                         | 3,177.00             | 3,875.00                 |  |
| 442 MWS Splash Fee                           | 30,683.00            | 43,493.00                |  |
| 442.1 Splash Fee - SC Championships          | 4,589.00             | 4,452.50                 |  |
| 442.3 Splash Fee - Squad/Dual/Single Session | 4,402.00             | 400.00                   |  |
| Total 442 MWS Splash Fee                     | 39,674.00            | 48,345.50                |  |
| 443 MWS Fines                                | 225.00               | 350.00                   |  |
| 451 USS Athlete Membership                   |                      | 15.00                    |  |
| 451.1 Athlete-Premium                        | 7,992.00             | 12,085.44                |  |
| 451.2 Athlete-Seasonal                       | 388.80               | 591.36                   |  |
| 451.3 Athlete-Flex                           | 787.20               | 998.40                   |  |
| 451.31 Athlete- Upgrade                      | 316.80               | 1,497.60                 |  |
| 451.4 Athlete-Transfer                       | 1,360.00             | 1,000.00                 |  |
| 451.5 Athlete-Outreach                       | 95.00                | 260.00                   |  |
| 451.6 LateRegFee                             | 50.00                | 45.00                    |  |
| Total 451 USS Athlete Membership             | 10,989.80            | 16,492.80                |  |
| 452 USS Nonathlete Members                   |                      |                          |  |
| 452.1 Non-Athlete Coach                      | 1,171.20             | 1,349.76                 |  |
| 452.2 Non-Athlete Official                   | 369.60               | 545.28                   |  |
| 452.3 Non-Athlete Adminstrator               | 96.00                | 187.20                   |  |
| 452.4 Other                                  | 155.52               | 244.80                   |  |
| Total 452 USS Nonathlete Members             | 1,792.32             | 2,327.04                 |  |
| 453 USS Club Memberships                     | 2,700.00             | 4,140.00                 |  |
| 495 Miscellaneous Income                     | 160.80               | 144.60                   |  |
| Total Income                                 | \$142,226.52         | \$174,441.66             |  |
| GROSS PROFIT                                 | \$142,226.52         | \$174,441.66             |  |
| Expenses                                     |                      |                          |  |
| 521 All Star Meet Exp                        | 15,252.44            | 14,437.05                |  |
| 522 Clinics/Workshops Exp                    | ,                    | 819.86                   |  |

# Profit and Loss Comparison

|  | TOTAL                |                          |
|--|----------------------|--------------------------|
|  | JAN 1 - OCT 14, 2024 | JAN 1 - OCT 14, 2023 (PY |
| 523 Zone Meet Exp                          | 12,080.50            | 17,117.47                |
| 523.1 Zone Open Water                      |                      | 1,096.73                 |
| Total 523 Zone Meet Exp                    | 12,080.50            | 18,214.20                |
| 524 Other Age Group Expense                |                      |                          |
| 524.1 MWS Swimposium                       |                      | 10,731.89                |
| Total 524 Other Age Group Expense          |                      | 10,731.89                |
| 526 Diversity Support                      |                      |                          |
| 526.1 Outreach Meet Support                | 412.93               | 713.86                   |
| Total 526 Diversity Support                | 412.93               | 713.86                   |
| 527 Safe Sport                             |                      | 600.00                   |
| 528 Athlete Leadership Committee           |                      | 359.49                   |
| 531 MWS LSC LongCourse                     | 30,128.59            | 32,791.70                |
| 532 MWS LSC ShortCourse                    | 39,748.00            | 37,923.0                 |
| 541 Athlete Reimbursement                  |                      |                          |
| 541.1 Sectional & Open Water               | 5,050.00             | 6,600.00                 |
| 541.2 TYR Pro/Futures                      | 2,200.00             | 2,800.0                  |
| 541.3 Nat, Jr Nat, Open, Int Trials        | 2,500.00             | 2,625.00                 |
| Total 541 Athlete Reimbursement            | 9,750.00             | 12,025.00                |
| 554 Club Rebates                           | 2,625.00             |                          |
| 565 Equipment                              | 25.00                |                          |
| 566 Insurance                              | 365.00               | 356.0                    |
| 567 Repairs                                |                      | 64.20                    |
| 568 Service Charge                         | 64.09                | 3.50                     |
| 569 Returned Checks                        | 20.00                |                          |
| 571 Administration                         |                      | 319.2 <sup>-</sup>       |
| 571.1 Admin - HBE Monthly                  | 10,396.82            | 6,199.03                 |
| 571.2 Admin-Intuit                         | 1,410.00             | 1,086.00                 |
| 571.3 Admin-Tax/Audit                      |                      | 3,450.00                 |
| Total 571 Administration                   | 11,806.82            | 11,054.24                |
| 572 Office Supplies                        | 98.39                | 543.5°                   |
| 573 Admin Internet-Google/Constant Contact | 798.99               | 475.88                   |
| 574 Admin Office Internet                  | 599.94               | 599.94                   |
| 575 Admin Postage                          | 317.08               |                          |
| 576 Admin Travel/Training                  |                      |                          |
| 576.1 Admin Travel-Mileage Reimburse       | 311.55               | 406.10                   |
| Total 576 Admin Travel/Training            | 311.55               | 406.10                   |
| 576.2 Travel-Meals                         | 34.28                |                          |

# Profit and Loss Comparison

|                                     | TOTAL                |                           |  |
|-------------------------------------|----------------------|---------------------------|--|
|                                     | JAN 1 - OCT 14, 2024 | JAN 1 - OCT 14, 2023 (PY) |  |
| 577 National Workshop/Bus Mtg       |                      |                           |  |
| 577.2 Travel & Hotel                | 714.49               | 2,567.25                  |  |
| 577.3 Meals & Incidentals           |                      | 1,007.05                  |  |
| Total 577 National Workshop/Bus Mtg | 714.49               | 3,574.30                  |  |
| 578 Officials Expense               |                      | 58.05                     |  |
| 578.1 Evaluator & Certification     |                      | 1,272.35                  |  |
| 578.2 Meet Costs-Shirts/NameTags    | 1,295.77             | 2,909.44                  |  |
| 578.3 Officials Reimbursement       | 2,401.30             | 1,440.67                  |  |
| 578.4 Champ Ref/Admin Lodging       | 839.36               | 716.23                    |  |
| Total 578 Officials Expense         | 4,536.43             | 6,396.74                  |  |
| 581 Exec Secretary - Wage           | 21,026.25            | 20,025.00                 |  |
| 582 Payroll Taxes                   | 1,608.51             | 1,531.91                  |  |
| 589 LSC Awards Banquet              |                      |                           |  |
| 589.2 Awards                        | 621.60               | 1,792.65                  |  |
| Total 589 LSC Awards Banquet        | 621.60               | 1,792.65                  |  |
| 595 Miscellaneous Expense           | 135.80               | 860.06                    |  |
| 596 BOD Meeting Expenses            | 4.58                 | 10.62                     |  |
| Unapplied Cash Bill Payment Expense |                      | 0.00                      |  |
| Total Expenses                      | \$153,086.26         | \$176,310.77              |  |
| NET OPERATING INCOME                | \$ -10,859.74        | \$ -1,869.11              |  |
| NET INCOME                          | \$ -10,859.74        | \$ -1,869.11              |  |



**DATE:** 09/22/24 **TIME:** 7:00 p.m.

**LOCATION** Zoom Meeting

#### **Call to Order**

- Midwestern Sanction Committee
- Meeting Purpose
  - o LEAP status and Sanction Committee Responsibility
  - Championship meets
  - o Meets
- Attendees: Stefanie Martinez, David Nelson, Jimmy Parmenter, Paige Skidmore, Betty Kooy (ex officio)

#### **LEAP**

- Question of what Sanction Committee is responsible for and what is still missing
  - Items still needed
    - The 4 narrative items at the end of each section
    - Sanction responsible for Programming narrative items lines 91-101
    - Jimmy will begin and Dave and Paige will collaborate
    - Starre is meeting with Governance to finish that narrative
    - Stefanie and Aidan worked on the Communication narrative
  - o Goal to submit 'working document' on Monday, September 30 to Bernie Dickman at USA Swimming

## **Championship Meets**

- 12 & Under meet needs to start later
  - o Concensus: Can be flexible with the start time (later) as timeline permits
- Posting
  - Concensus: The tentative documents with meet schedule and qual times can be posted and sent to clubs (head coach and other contacts)
  - o Concensus: The 2025 championship time standards can be posted and sent to clubs and to TU for input

#### Meets

- Current requirements for Sanction status of Meet Director, Referee, and AO
  - Currently 8.1.6.2 requires all be registered through the end of the meet for sanction to be issued and posted
  - Recommending that sanction be issued when approved whether current or not and sanction be revoked if not all current by Entry Deadline
  - New wording for 8.1.6.2 would delete the last sentence in the item and replace with the following:
     Sanction will be issued but may be revoked on the entry deadline date in the event that required personnel are not current through the end date of the meet.
  - Request for P & P change will be sent to Governance for approval and then to BOD for approval;
     recommend begin date January 1, 2025.
- After January need to request making meets more consistent
  - o Awards for 12 & U
  - o Less maximum events (noted HLA numbers, timelines and cancellation of relays on Saturday)

- o Less time at meets
- o More relays
- o Will meet in October (Oct 13) to make recommendations for Winter meets (Betty will send what she has)
  - Stefanie will add more members to committee
- Request from CBSC to change dates from December 21-22 to December 7-8
  - o Noted NA meet in Lincoln on December 8; No Omaha teams at last year's NA meet
  - o Concensus: Approve CBSC date change

# **Adjournment**

• 7:45 p.m.

Submitted by: Betty Kooy, Executive Secretary

Minutes Governance 9-25-24

Meeting started at 0931 and concluded at 1055.

The Sanction Committee's policy change for *8.1.6.2*. was discussed. We concurred it can go ahead and be submitted to the BOD for approval.

Discussed the Committee's membership, need for taking minutes and need for election of Chair and secretary appointed to take minutes at each meeting. Both an athlete and another nonathlete member is needed. Toby's tenure has been completed.

Reviewed the LEAP narrative document and updated the document for submission.

Discussed the Senior Vice Chair position description and made some revisions. Starre will search other LSC's for their Senior and Age Group Vice Chair. The Age Group Vice Chair position was reviewed and suggested changes made. Starre will send out the existing Age Group position description to the current and immediate past age group chair members for their input.

It was agreed to meet next Tuesday October 8<sup>th</sup> at 7 pm.

Starre will send the LEAP document to Betty and Stefanie. Starre will also advise them that we concur with the Sanction Committee policy change.

The meeting was called to order at 7 pm with Kathy Lydiatt and Toby Rees present on the zoom call.

The minutes from the previous meeting on September 25 were reviewed and corrected. Per Toby, the committee has been asked by General Chair Stefanie to make a review and update of Betty's position description a priority. Starre had started a review last winter as part of a strategic planning group and will forward information gathered at that time to the committee.

The committee then reviewed and finished the update for the Age Group Vice Chair position. Starre had emailed both the current Age Group Chair and the previous Age Group Chair for input or requested changes, but none was received by the October 6<sup>th</sup> requested deadline.

The committee than reviewed the Senior Vice Chair position and made updates to the document. A concern for both the Age Group and the Senior Vice Chair position was the attendance at the Budget (Finance) Committee. We were unsure if there was an actual Budget Committee or if Finance was the correct wording.

Also discussed was that there should be clarification in the policies and procedures regarding the committees that are to be active and put in place a minimum quarterly meeting for these committees. Reports of these committee meetings should be submitted to the General Chair and to the BOD.

The committee will review the final Governance Committee changes by this Friday so they can be submitted for the BOD meeting October 15<sup>th</sup>.

The meeting was concluded at 8:20 pm.

Starre Haney

Governance Committee Chair

#### General Chair Report

I followed the General Chair track at the ABM. It was more theoretical than practical information. The first part of the morning we were put into small groups with different LSC's each time to discuss the challenges and strategies for growth, retention and performance.

#### Under growth, the LSC's collectively responded with:

Cultural Change, ie. More video games, competing sports, post COVID lack of involvement and time commitment

Value Proposition- why choose swimming over other activities?

Lack of visibility and connection within the community

Lack of awareness of sport and marketing

Commitment- what are kids and parents willing to give to the sport?

Lack of pool time, facilities or too expensive

## Under retention, the LSC's collectively responded with:

Time commitment

Competitive vs. recreational sports

Lack of communication and education to support parents, athletes and coaches

Swim meets are too long, team culture and coach longevity have been depleted

Lack of quality, value and engagement

Selling the long-term benefits of commitment to swimming

#### Under performance, the LSC's collectively responded with:

Kids like to take the easy way out and are not wanting to put in the work

Managing expectations between goals and work

Availability of other opportunities

Creating a cooperative environment

Information overload, defining performance and excellence

Lack of collaboration of coaches, high school season, lack of facilities

How do we educate parents without over educating?

10-13 year old retention is poor. They did not return after COVID

Quality of experiences-meets and practices

Coach support and education= coach pipeline

#### Lack of senior athlete commitment

We were left with this collaboration of ideas, but no real practical applications on how to address things thoughts/opinions. I indicated this on my survey about the ABM.

The second half of the morning was a primer on Robert's Rules. USA Swimming's parliamentarian gave the presentation, answered questions and conducted some "mock meeting" situations for us to determine if the responses were appropriate according to the rules. There is a big push to utilize Robert's Rules more effectively during Board and House meetings.

The afternoon was a Town Hall about the issue of raising fees for clubs in preparation of the HOD meeting the next morning.

The next morning, I attended that LSC Development Committee meeting. They gave officer reports and asked for volunteers in certain areas. I volunteered to work on some issues of the ByLaws. I also spoke with Bernie Dickman about out LEAP submission.

I next attended the CZ meeting. Betty has drafted a separate report about that which I offer no additions.

Finally, there was the HOD meeting where the most contentious issues were the taping of only two fingers and the increase in fees for all clubs.

Overall, I enjoyed the opportunity to meet new people and exchange ideas including with several General Chairs from across the country. Most notably, I spoke with Art Dinkin from Iowa (Phil Barnes was in Australia) and he would like to follow up with me to work on possible collaboration with our two LSC's.

Stefanie Martinez

Notes from DEI Workshop USA Swimming ABM and Workshops Denver CO September 27, 2024 Betty Kooy attended

More comprehensive notes from the presentations were shared with DEI Chair, Jeff Steiner and Stefanie Martinez.

Effective strategies for DEI partnerships were presented noting Chicago Parks and Rec partnering with Illinois Swimming and Oklahoma Swimming partnering with Oklahoma City Parks and Rec. Impact can be measured by program growth. Using data, keeping coaches engaged, involvement with city government, building relationships, and finding allies are all important to the success of DEI programs. (IL used Outreach registration to add 3500 USA Swimming athletes from Chicago Parks and Rec.)

Programs can grow by using available resources – scholarships and grants at all levels. Find grants that fit the program – sell fitness, use the public health side, note human development perspective and value connections. Grants are available and can be used at both club and LSC level. Use of scholarships at both club and LSC level was discussed and various types were noted.

Keeping swimmers involved is key to the success of any program, especially DEI programs. So much has to do with culture and connections. Engage the community and coaches. Engage the parents. Make training both structure and FUN (relays, relays, relays). Reasons for leaving include commute distance, friendships with peer groups, lack of parental engagement, and required volunteerism. Kids need to see others who look like them (not necessarily 'color' but tall, short, male, female, etc).

It is important to build coalitions. If you don't get an answer from one group, reach out to others. Keep you athletes coming back. Be willing to listen. With minority groups one needs to show that they are able to succeed and include parents in the learn-to-swim activities. Work with schools. Look for businesses of the same type. Find the right people. Push for saving lives. Note that everybody has a place on the team. It is not 'inclusion' until it is EVERYONE.

# Notes: By Jimmy Parmenter 2024 USA Swimming Annual Business Meeting Recap

## **Opening Session & Legislative Review**

**Financial Overview:** USA Swimming reported a \$5 million profit, although the original goal was \$8 million. This shortfall was attributed largely to unsold tickets for the Trials event. Despite this, the event was deemed a success for its financial impact and for raising the profile of swimming.

## **New Legislative Measures:**

Addition of 50 strokes for 13-14 swimmers approved. Implementation of USA Motivational Times categories: B, BB, A, AA, AAA, AAAA—passed.

Mixed Relays for Non-Championship Meets – Mixed Relays can be 3 Boys, 1 Girl, 3 Girls, 1 Boy, any combination to allow more swimmers to compete. – passed

Increase in Club Membership Fees—passed.

## **Key Discussions**

## Leadership Transition:

Moderated by Brendan Hansen, a discussion took place involving Chris Brearton (BOD President) and Shana Ferguson (Interim CEO) regarding the organization's current state and the hiring process for a new CEO. They emphasized the importance of maintaining engagement with the USA Swimming membership during this transition.

### **Success Stories Panel:**

A panel featuring Jamie Platt, Jamie Bloom, Julie Lewis, John Bradley, and Dennis Lugemwa, moderated by Joe Shinnofield, shared success stories and strategies for enhancing the visibility and strength of Local Swimming Committees (LSCs) within their communities. The emphasis was on community power and brand enhancement for LSCs.

### Friday, September 27th

#### **Coaches Track**

Current challenges regarding growth, retention, and performance were addressed during several group exercises, allowing me to interact with coaches from across the country. It became evident that participation numbers are declining nationwide, particularly among 12 & Under athletes. If this trend continues, we may see a significant drop in participation among 13 & Older athletes in the coming years.

#### **Discussions on Solutions:**

We explored various strategies to keep kids engaged in the sport.

- 1. Coming up with fun meet format
- 2. Short meets
- 3. Offer more relay events
- 4. Offer 12 & UN 25 events to help developmental level kids into the sport
- 5. Offer meets during the week instead of always on weekends
- 6. Awards for All Age Groups not just 12 & UN. (All athletes said they want awards)
- 7. Score all meets to make it seem more like a team sport.
- 8. Use different scoring systems. Score 32 deep, 40 athletes deep just to get more athletes scoring points. Any different scoring combination you can come up with.
- 9. Big Topic mostly discussed was meets sessions needed to be shorter

Keys resource is the USA-S Programming and Services, which offers several initiatives, including: Swimposium 2.0 Women in Governance Coaches & Team Leaders Webinars (10&U Network, 11-13 Network, Senior Network)

These webinars are free and accessible anytime through the USA Swimming University catalog. It's crucial for coaches and Local Swimming Committees (LSCs) to take full advantage of these valuable programs.

## Saturday, September 28th

## **Senior Development Committee Meeting Highlights:**

Time Standards for 2025 Summer Jr Championships: The committee approved updated time standards, tightening times on the boys' side while loosening some on the girls' side. Notably, some girls' times now align with the Winter Junior Championships cuts, with an expectation that the 2025 Winter Junior cuts will follow a similar pattern.

**Camps and Camp Progression:** Discussions were held regarding various camp levels (Zone Select, National Select, National Jr Team, National Team) and the need for additional racing opportunities for the National Jr Team, which currently sees less than 20% of its members competing as Team USA. While no clear decisions were made, the committee expressed interest in gathering feedback on these topics.

**Quad Plan for National Meets:** The committee reviewed the planning for national and selection meets, noting that decisions are primarily made by the steering committee and Board of Directors. They emphasized a strategic approach to planning, particularly concerning Futures meets. There was also a debate about the inclusion of 19&O athletes in these meets, with arguments presented on both sides. While no definitive conclusions were reached, informal discussions suggested an openness to expanding the number of Futures sites in years with a selection meet in June, where Trials cuts can be achieved.

### Coaches Chair ABM Report - Wil Bayer

- (1) American Development Model (ADM) Implementation: Reviewed examples of ADM and strategies for effective implementation. <a href="https://www.usaswimming.org/coaches-leaders/coaches/american-development-model">https://www.usaswimming.org/coaches-leaders/coaches/american-development-model</a> Focus on using Instagram (@USAnextgen) for coaches' education.
- (2) Transactional vs. Transformational Growth: Explored leadership styles and balancing transactional (solving specific problems) with transformational (evolving individuals or systems) approaches. Emphasis on "push" (directing others) vs. "pull" (engaging others) leadership styles.
- (3) Speakers: Mitch Gold: Discussed strategic thinking and creating value for USA Swimming members. Brendan Hanson: Highlighted the importance of connection over content in coaching. Dr. Kirk Grand: Spoke about transactional vs. transformational change, emphasizing how small, daily actions can support broader transformational goals.
- (4) USA Swimming Programming and Services: ° Zone Directors Council (ZDC): A team focused on connecting Local Swimming Committees (LSCs) with USA Swimming and enhancing collaboration. ° Introduced Junior Officials membership category and ZDC Operating Policy Manual. ° Plans to strengthen communication within USA Swimming governance and encourage input from all members.
- (5) Swimposium 2.0: Events involving two LSCs with an officials' track and concluding with a short meet.
- (6) Women Coaches in Governance: Each LSC nominates one female coach for the governance program.
- (7) Free Webinars: Networks for 10 & Under, 11-14, and Senior swimmers. https://www.usaswimming.org/coaches-leaders/coaches/coaches-community
- **(8)** Effective Marketing & Communications: Best practices in communication: social media, messaging, emails, and website updates. Emphasis on voice, tone, and understanding constituents. Use of a content calendar for consistent communication and monitoring analytics (open rates, click rates, social engagement).
- **9. Marketing Toolkit:** Customizable Template resources available for teams (stickers, magnets, certificates), with seasonal updates for spring, summer, and fall.

https://www.usaswimming.org/coaches-leaders/team-leaders/marketing-toolkit

Central Zone Meeting Notes September 28, 2024 Denver CO

Bernie Dickman noted Webinars available to coaches. The Women's Leadership clinic will have 40 spots and cost \$200.00, targeting female coaches in leadership.

Zach Toothman, CZ Athlete gave a summary of the 2025 Athlete Action Summit to be held June 19-22 at Cleveland State. Each CZ LSC is requested to send 4 athletes and 1 chaperone. Dorms will be available. Themes will include implementation, communication, and continuity, emphasizing one team, one zone. Summit will include DEI, Safe Sport, Communication, Project Planning. The non-athlete track will be geared toward BOD involvement. Average cost per person (meals, housing, transportation) should be around \$900.00. LSCs are encouraged to budget and plan for attendance.

2025 14 & U meets: Dates for meet in Rochester will change to July 31-August 3. MW will attend the meet in Rochester. The Holland MI dates will be the same as previously announced – Aug 7-10, 2025.

#### 2026 Meet Bids:

Multicultural Meet: June 19-21, 2026, Madison WI hosted by Badger and WI Swimming; Accepted Open Water Meet: June 11-12, 2026, Pleasant Prairie WI; Accepted Bids for 14 & U Meets: Evansville IN July 30-August 2, 2026; Minneapolis MN, (Wed-Sat); Pleasant Prairie

WI, Aug 5-8. Bids that were accepted are Evansville and Minneapolis.

#### Election of Officers:

Non-Coach Zone Director: Nominees Jack Swanson and Pam Lowenthal. Jack Swanson elected for a 2-yr term.

Secretary: Tracy Meece Elected.

#### Items for Policies and Procedures:

Many items were clarification of policies and updating to reflect addition of position of CZ Age Group Chair and athlete requirements for composition of various committees.

Multicultural meets will be in EVEN years.

Dates of Championship meets will accommodate earlier school start dates (effective 2027) 14 & U meet will be 3 days for 10 & U, 800 free will move to Day 1, bonus allowed for 200 m and under. Policies for Multicultural Meet, Athlete Leadership Summit and Multicultural Camp were spelled out. CZ dues from LSCs were increased from \$.25 to \$.35.

CZ surcharge for CZ meets was increased from \$1.00 to \$1.25.

References to Championship Meet Coordinator' in the P&P are to be removed.

# Senior Vice Chair Job Description

### **Position Specifications:**

- Supported by the MWS and guidelines set by USA Swimming for the position of LSC Senior Vice Chair
- Two (2) year term, elected in even years, limited to two (2) consecutive terms; re-election to same position requires a lapse of two years
- Voting Member of the MWS House of Delegates and Board of Directors

## **Position Requirements:**

- USA Swimming Membership
- Midwestern Swimming Membership

## **Job Summary:**

 The Senior Vice Chair shall chair and have charge of the affairs and property of the division that develops and conducts the senior swimming program, including development of long-range plans for swimming programs

## **Duties and Responsibilities:**

- Attend and participate in all MWS BOD meetings and HOD meetings unless excused by the General Chair
- Chair and have charge of the business and affairs and property of the Senior Division
- Aid in development of policy and coordination of the activities of the officers and committees within the division
- Serve as liaison to Athlete Representatives and Athletes Committee
- Maintain the MWS Senior web page of the MWS web site
- Ensure that Athlete Representatives elections are held in accordance with the bylaws
- Attend and participate in USA Swimming Annual Business meetings and others as requested by USA Swimming or MWS
- Monitor participation in national and sectional meets for reimbursement purposes
- Scholastic Award selection working in conjunction with the General Chair
- Direct responsibility for the following
  - o Awards (with Age Group & General Chair)
  - o Camps/Clinics

Meet Evaluation- participate in evaluation development, distribution, and review

- Meet Management- serve as a resource for meet directors
- o Meet Sanctions- attend and participate in sanctions committee meetings
- Member of following committees
  - o Executive Committee
  - o Finance Committee
  - o Sanction Committee
  - o Athlete Representative Slate Selection Committee
- Duties as assigned by the General Chair or USA Swimming

# Age Group Vice Chair Job Description

## **Position Specifications:**

- Supported by the MWS bylaws and guidelines set by USA Swimming for the position of LSC Age Group Vice Chair
- Two (2) year term, elected in odd years, limited to two (2) consecutive terms; re-election to same position requires a lapse of two years
- Voting Member of the MWS House of Delegates and Board of Directors

## **Position Requirements:**

- USA Swimming Membership
- Midwestern Swimming Membership

#### **Job Summary:**

• The Age Group Vice Chair shall chair and have charge of the affairs and property of the division that develops and conducts the age group swimming program of MWS

# **Duties and Responsibilities:**

- Attend and participate in all BOD meetings and HOD meetings unless excused by the General Chairman
- Chair and have charge of the business and affairs and property of the Age Group Division
- Aid in development of policy and coordination of the activities of the officers and committees within the division
- Chair of Age Group Program Development Committee holding at least quarterly meetings
- Direct responsibility for the following
  - o Annual MWS IMX and Age Group Awards
  - o Camps/Clinics
  - o Open Water
  - Program Development
  - o Maintain MWS Age Group web page on the MWS site
  - Technical Planning-work with Technical Planning Committee to plan Age Group Champs
  - o Time Standards- work with Technical Committee
  - All Star and Zone Teams- selection of coaches and athletes, planning for meet participation
- Meet Evaluation- Age Group Championship Meets- participate in evaluation development, distribution, and review
- Member of following committees
  - o Executive Committee
  - o Finance Committee
  - o Sanction Committee

Duties as assigned by the General Chair and USA Swimming

# Athlete appointments:

BOD Athlete at Large- Greta Oberding (NYA) HOD Athlete Representative: Olivia French (BSC)

HOD Athlete at Large: Matt Brailita (GOAL), Emily Fulcher (GOAL), Mallory Ferguson (ACE), Elliot Vech

(FAST)

Administrative Review Board: Carter Brady (HLA)

Officials Committee: Carter Brady (HLA)

Finance: Bennett Bacon (HUSK)

## Still need to fill:

Governance- 1 Sanction-1 Finance-1 Operational Risk-1 Officials-1 Safe Sport- 1 DEI- 1

# **Proposed Changes to MW Policies and Procedures**

## Proposed change to P&P 4.9:

4.9 USA Swimming Annual Business Meeting and/or Workshop Funding:

The following BOD positions may be funded to attend the annual business meeting or workshop(s):

Each year, USA Swimming holds an annual business meeting and/or workshop and permits a certain number of representatives from each LSC to attend who serve a specific role. If the representative of that role is unable to attend, another LSC leader may attend in their place. Midwestern Swimming may send up to the maximum number of LSC leaders, coaches and athletes to the annual meeting and/or workshop and expenses, including airfare, gas, mileage, hotel and meals, shall be reimbursed. To properly plan and keep travel and hotel accommodations at a minimum, within 30 days from the date that USA swimming announces the dates and LSC representative roles for the annual meeting and/or workshop, the respective leaders shall report to the General Chair and/or Executive Secretary their intent to attend or their proposed replacement.

4.9.1 General Chair
Administrative Vice Chair
Senior Chair
Age Group Chair
Coach Representative
Senior Athlete Representative
Executive Secretary
Members serving on national standing committees

#### Proposed change to P&P 8.1.6.2:

8.1.6.2 Status of meet management: The host club must be registered prior to sanctioning and posting of any meet. Sanctions will be issued upon submission, contingent on the approval of the sanctioning committee. The following individuals MUST be non-athlete members of USA Swimming, with certifications in good standing by the meet entry deadline and current through the end date of the meet: Meet Director, designated Referee, and designated Admin Official. All certifications for Referee and Admin Official must be current through the end date of the meet. Sanction will not be issued and meet will not be posted if all registration and certification requirements are not met. (01/16/18) Sanction may be revoked on the meet entry deadline date if required personnel certifications are not all current and in good standing through the end date of the meet. If the required personnel are not in good standing or their certifications are not current, the Sanction may be revoked on the meet entry deadline date.